



ISTE Students' Chapter  
NIT Durgapur

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# SPONSORSHIP PROPOSAL

NITDGP Hacks 2.0

Organized by:



ISTE Students' Chapter  
National Institute of Technology, Durgapur



Date: March 29<sup>th</sup>-30<sup>th</sup>, 2025



## ABOUT US

The Indian Society for Technical Education (ISTE) is the leading National Professional non-profit making Society for the Technical Education System in our country with the motto of Career Development and Personality Development of Students and overall development of our Technical Education System operating in association with All India Council for Technical Education (AICTE) and other International Projects. We are the Oldest Students' Chapter of Eastern India.

1. The first edition of **NITDGP Hacks 1.0** saw participation of over 200+ students in-person, and more teams virtually from several parts of the country.
2. We are excited to present "**NITDGP Hacks 2.0**", an offline hackathon with a prime focus on college going students in and outside NIT Durgapur. This event promises to be a great learning and immersive experience, combining live coding, brainstorming, and building with the team in a very short span.
3. Unlike many hackathons where there's an unfair advantage to those having a vast hackathon experience, we aim to set a platform for freshmen to learn and spark their curiosity in hackathons, by making this one of their best first-hackathons.
4. This highly acclaimed offline event of our society, expecting a footfall of 350+ (subject to seating availability), is open to students across all branches and years in UG, and PG levels in and out of NIT Durgapur, across the country.

We continue to improve upon the lessons learned at every event; with your help, we can make this year's event the biggest yet.



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## WHY SPONSOR US

NITDGP Hacks 2.0 is an opportunity for you to participate in the larger community, engage with students, and bring out better visibility for your offerings!

**The extent of benefits you enjoy will vary depending on your level of involvement.**

### 1. Direct Access to Your Target Audience

We have more than **3000+ students across STEM** disciplines on the campus, and are expected to spread impressions across **4000+ more students** across Universities in India including partnerships with **IIST Shibpur, Thapar Institute of Engineering**, among others. Connect one-on-one with a crowd that includes many of your ideal consumers—students and young developers eager to engage with tech brands like yours.

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### 2. Boost Brand Visibility

We give you plenty of opportunities to get your name up and seen by thousands of people, whether or not they attend this season of **NITDGP Hacks 2.0**.

- Have your brand featured on all event banners and materials, maximizing visibility among hundreds of attendees.
- Gain exposure through our social media channels, with a reach of over 8,600 followers across LinkedIn and Facebook.
- Our most recent event, **CIT 8.0** – our flagship cognitive test (helpful for preparation for CAT/GRE/GMAT and interviews) event saw a tremendous **participation of more than 2,500+ students across the country**.
- At a minimum, your brand will be prominently displayed on our event website and materials, capturing the attention of all attendees and online visitors.

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### 3. Recruit Top Talent and Build Networks

Gain a unique opportunity to connect with emerging talent in the tech industry. Sponsor us, and you'll have direct access to students for hiring internships and full-time roles, showcasing your company's culture and values.

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### 4. Exceptional ROI

*This is a tailored audience—every cent of your sponsorship is dedicated to engaging those who align with your brand, offering an ROI that standard advertising simply can't match.*

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## SPONSORSHIP BENEFITS

	Title INR 25k+ (USD 300)	Gold INR 15k+ (USD 200)	Silver INR 10k+ (USD 100)
Chair on judge panel	✓		
Special Track Prizes	✓	✓	
Host webinars and sessions on your services/products	✓		✓
Access to Resume Book	✓	✓	
Speak at opening ceremony	✓	✓	
Distribute swags and replenishments	✓	✓	✓
Logo on advertisements as well as websites and posters	✓	✓	✓

\* Custom Packages are also available, reach out to our team to help us figure what's best together.



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